



For Immediate Release:

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EasyGiftExchange.com announces the launch of Gift Exchange/e-Commerce Web site.

Ottawa, Canada, December 1st, 2002

EasyGiftExchange.com, Inc. has announced the launch of their global gift giving and e-commerce web site www.EasyGiftExchange.com today in Ottawa, Canada.

This site allows families to interact and share gift ideas in virtual online communities. EasyGiftExchange.com also provides a valuable link between consumers and online vendors.

What is unique about the service is the organic family connection. Other gift giving Web sites let a solitary user set up a gift list and only e-mail it to friends and family. EasyGiftExchange.com offers a free service that allows its members to set up multiple private families or group communities. Members of these communities can send messages, set up reminders for special occasions and interact with one another's wish lists and shop online.

"This site is like no other gift giving site on the Web today. It is not just about one person and what they want to receive. It is about the whole family and making gift giving easier", stated EasyGiftExchange.com's President and Co-founder James Sauve at the launch ceremony today.

EasyGiftExchange.com Inc. is a privately owned company, incorporated in early 2002. It is co-owned by James Sauve and David Cameron. Its headquarters are in Ottawa, Canada.

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